## Three Ways

# Fuse is Disrupting the Practice Management Software Market



When it comes to dental practice administration, there's not much worse than double work. Whether it's data entry, logging in to practice management systems or pulling reports, industry professionals universally despise redundancy. It not only takes time away from more important tasks, it drains energy that could be spent for more important work – everything from strategic planning to resource management.

With over 12 years as a technology advisor for practice management products, Fuse National Technology Advisor Daniel Easty has witnessed firsthand the challenges faced in practices across the country. And now, with intimate knowledge of brand-new Fuse software, he's excited about how the new functionality will relieve office staff of time-consuming manual tasks and free them up to focus on bigger business initiatives.

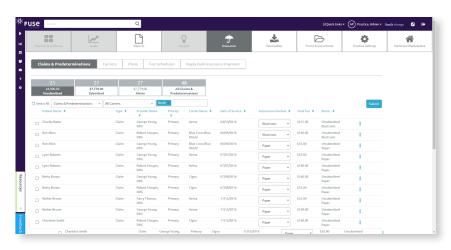
Here, Easty focuses on key features that differentiate Fuse from every other practice management software on the market.

#### Smart Screens

One of the key developments in Fuse software has been the introduction of Smart Screens. Here, you can to view, filter, and act on real-time patient information and practice data from every location you manage, in a way that's never been possible before.

Easty explains further.

"The Smart Screens are really an incredible tool. You've got a snapshot that gives you a high-level look at the most important numbers in your practice — everything from receivables, production numbers, insurance claim status, hygiene retention and much more," Easty said. "Then, you're able to take immediate action on that same screen, whether it's reminding a



patient of prescribed treatment, or adding a new insurance plan to a patient profile."

Even more, Fuse allows you to access all of your reporting, scheduling, and patient data from each individual location using a simple toggle function.

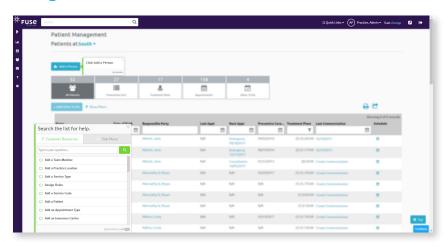
Easty also spoke about the customizable, easy-to-read dashboards that offer real-time information.

"Wherever we go, one of the main issues we've heard is how much time it takes to run reports and cross-reference information before making informed decisions. With Fuse, we've taken a lot of that headache away," Easty said. "People were using old software that really didn't do the best job pulling data together – you had to go find the information as opposed to having it compiled and easy to read on one screen."

### WalkMe onboarding and continuing education

Whether you're converting to a new solution or bringing on a new office member, the idea of training them on a practice management software can be extremely daunting. Easty and other specialists heard this feedback from dental professionals – the exact reason why the Walk-Me tool was integrated.

"One of the biggest concerns I hear about onboarding is that you've got team members doing things differently, so they struggle to help one another, and there's just no continuity," Easty said. "The Walk-Me tool helps train everyone the same way, and then reinforces that same training every time an onboarded employee uses the tool for quick help."



As a step-by-step interactive experience, WalkMe allows the new user to learn key functionality while actually completing tasks. As users gain proficiency, WalkMe is always there, able to reinforce best practices and remind users of the best path to complete their work.

"It's your guide by the side," Easty said. "It helps you onboard new team members quickly and really helps jog your memory, even if you've been using the product for awhile. There are going to be tasks you simply don't do every day, and it's great to have immediate help without having to pick up the phone or consult with someone else in the office."

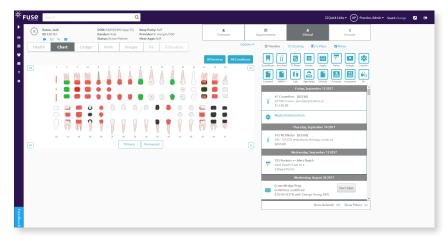
#### **Clinical Timeline**

From historical information and billing to imaging and beyond, Clinical Timeline functionality in Fuse makes it easier than ever to get the complete picture on every patient.

"When we look at this overview page, it tells the patient's story," Easty said. "This is the spot where all of the patient's clinical evidence is housed. You don't need to check three or four different places to gather information – I can grab it immediately and get a full understanding of this person's history."

It's true – Fuse allows you to view everything from patient conditions, clinical notes, treatment plans, clinical forms, clinical documents, perio exams, images and more. Plus, it's updated in

real time, creating a better experience for you and your patients.



According to Easty, it's not just the organization that Fuse offers, but the data integration and layers of depth available at a moment's notice.

"When a doctor needs to research, they can click on a tooth and get everything from perio readings and images to past referrals and other notes," Easty said. "You can access stored files like letters and emails from specialists. It's truly a remarkable source of information."

Explore Fuse features and request a product preview at **pattersondental.com/fuse**.

